NEWS RELEASE

Critical Link, LLC
6712 Brooklawn Parkway
Syracuse, NY 13211
Contact: Amber Thousand,
        Director of Marketing
Phone: 315-425-4045
Fax: 315-425-4048
E-mail: info@criticallink.com
Web Site: www.criticallink.com

Media Contact: Marlene Moore
Smith Miller Moore
Phone: 818-708-1704
www.smithmillermoore.com

For Immediate Release

Critical Link to Showcase MitySOM-A10S and MitySOM-5CSx Embedded SOMs & Development Kits at Embedded World

• Company's top-rated industrial-performance System on Module families will be displayed at Embedded World Exhibition, Nuremberg, Germany, in Hall 4 / 4-180 and Hall 3A / 3A-528, Feb. 26 - 28, 2019.

Syracuse, N. Y. – January 31, 2019 – **Critical Link**, a leading provider of electronics and engineering services for industrial embedded applications, will showcase its latest board-level solutions at Embedded World, the premier global event for embedded electronics developers.

Critical Link's **MitySOM-A10S** is the newest addition to the company's line of industrial-performance embedded modules. The system on module (SOM) family is designed with the Intel/Altera Arria 10 SoC which features dual core Cortex-A9 ARMs and up to 480KLE user-programmable FPGA fabric. In addition to the processor, the innovative module includes on-board power supplies, two DDR4 RAM memory subsystems, micro SD card, a USB 2.0 on the go (OTG) port, and a temperature sensor. Multiple configurations are available to meet requirements for a wide range of applications in industrial, medical, broadcast, utilities, defense, and other markets. The MitySOM-A10S Development Kit is now available from Critical Link and its distributors to offer developers a jumpstart on their projects. The MitySOM-A10S will be presented in Critical Link's Hall 4 / 4-180 booth at Embedded World.

The **MitySOM-5CSx family**, based on the Intel/Altera Cyclone V SoC processor, will also be on display in Critical Link's Hall 4 / 4-180 booth. It will be demonstrated live as

part of the company's award-winning embedded vision development kit featuring BCON dart camera modules from Basler.

Critical Link, in collaboration with A.R. Bayer DSP Systeme GmBH, who represents the company in Germany (and several other European countries), will hold a live drawing for one MitySOM-A10S Development Kit. Booth visitors may enter for a chance to win at Hall 4 / 4-180.

Additionally, Open Systems Media, publisher of *Embedded Computing Design*, will feature Critical Link's **MitySOM-5CSx Development Kit** in Hall 3A / 3A-528. The *Embedded Computing Design* team will raffle off ten MitySOM-5CSx development kits during the event. Attendees are invited to visit the *Embedded Computing Design* booth to enter the drawing.

To learn more about board-level solutions and embedded vision systems for industrial applications, please visit www.criticallink.com or email info@criticallink.com.

About Critical Link

Syracuse, N.Y.-based Critical Link (www.criticallink.com) is an embedded systems engineering firm providing system on modules (SOMs) and embedded imaging solutions for industrial performance applications. The company's expertise in image sensor integration, system-on-chip (SoC) and field-programmable gate array (FPGA) designs, vision protocols, and signal processing has made it a leader in board-level solutions and custom designs for OEMs and embedded developers around the world. Critical Link is a Platinum Member of the Intel (Altera) FPGA Design Solutions Network and the Intel IoT Solutions Alliance, and is ISO 9001:2015 Registered by SRI Quality System Registrar.

#   #   #