

NEWS RELEASE

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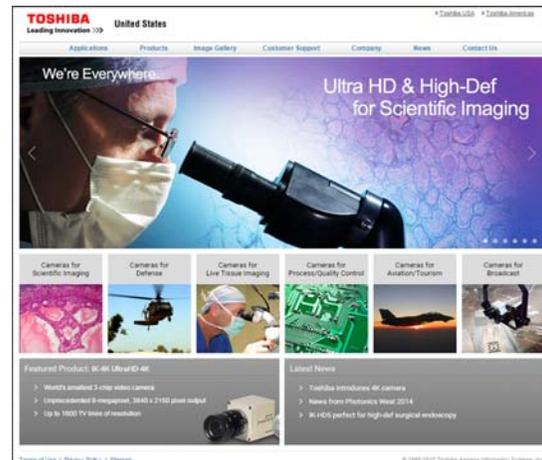
For Immediate Release

Toshiba Imaging Launches New Website with Camera Comparison Feature

March 31, 2015 – Irvine, CA – Toshiba America Information Systems, Inc.’s Imaging Systems Division, (www.toshibacameras.com), launches a newly designed website that is user-application driven and features a comprehensive camera comparison and selection tool for quick, side-by-side comparison of up to four Ultra HD and high-definition cameras at a time. The comparison function is accessible from each of the application pages, making it extremely easy for anyone to identify the appropriate camera(s) for a specific task.

Another intuitive web tool, the new Camera Quick Reference Guide, provides an indexed overview of all the cameras in Toshiba Imaging’s family of products, with

specifications and optional features. The new Quick Reference Guide makes it easy to compare camera features, output formats and capabilities. Detailed camera data is accessible directly from the Quick Reference Guide.



Toshiba Imaging’s wide variety of HD and Ultra-HD camera configurations are ideal for scientific imaging, defense, live tissue imaging, process / quality control tasks, aviation and helicopter tourism, as well as broadcasting applications. All of Toshiba’s Ultra HD and high-def cameras can be easily integrated into new and/or existing systems. For more information please visit the fully updated new website: www.toshibacameras.com, or call +1 810-357-5022.

Toshiba Imaging is a division of Toshiba America Information Systems, Inc., and a global leader in the manufacture of ultra-compact UltraHD, high definition (HD) and high resolution CMOS and CCD video cameras.

ABOUT THE COMPANIES:

Toshiba America Information Systems, Inc. (TAIS), Imaging Systems Division (Irvine, CA), is one of the four business units of TAIS and is world renowned for its 3-chip, ultra-compact, superior color and contrast, high definition (HD) and UltraHD video cameras. High performance 3-chip and more economical CMOS hi-def video systems are available and both camera suites are accompanied by Toshiba's legendary and comprehensive tech support. Toshiba's Imaging Systems Division provides imaging products for the security, medical, scientific and manufacturing markets. TAIS is an independent operating company owned by Toshiba America, Inc., a subsidiary of Toshiba Corporation. More information about the advanced video imaging technology, high definition, low-light, high resolution color video cameras and Toshiba's remote head cameras is available at www.toshibacameras.com.

Toshiba Corporation, a Fortune 500 company, channels world-class capabilities in advanced electronic and electrical product and systems into five strategic business domains: Energy & Infrastructure, Community Solutions, Healthcare Systems & Services, Electronic Devices & Components, and Lifestyles Products & Services. Guided by the principles of The Basic Commitment of the Toshiba Group, "Committed to People, Committed to the Future", Toshiba promotes global operations towards securing "Growth Through Creativity and Innovation", and is contributing to the achievement of a world in which people everywhere live in a safe, secure and comfortable society. Founded in Tokyo in 1875, today's Toshiba is at the heart of a global network of over 590 consolidated companies employing over 200,000 people worldwide, with annual sales surpassing 6.5 trillion yen (US\$63 billion). To find out more about Toshiba, visit www.toshiba.co.jp/index.htm

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