

# NEWS RELEASE

---

## Alluxa, Inc.

3660 N. Laughlin Road  
Santa Rosa, CA 95403  
Contact: Peter Egerton, CCO  
Toll-Free Phone: +1 855-425-5892  
E-mail: [info@alluxa.com](mailto:info@alluxa.com)  
Web Site: [www.alluxa.com](http://www.alluxa.com)

## Media Contact: Marlene Moore

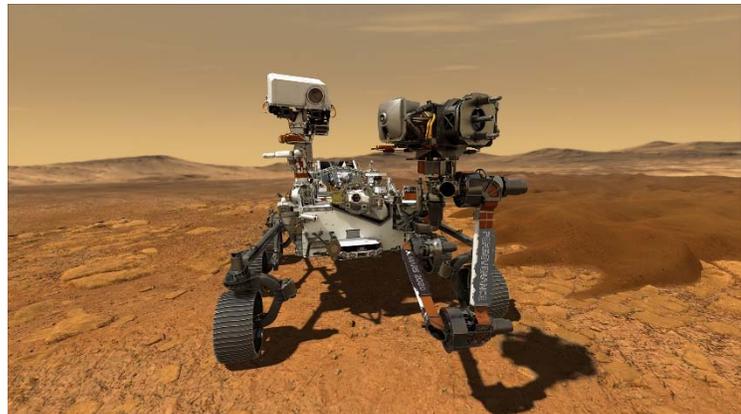
Smith Miller Moore  
Phone: 818-708-1704  
[www.smithmillermoore.com](http://www.smithmillermoore.com)  
[info@smithmillermoore.com](mailto:info@smithmillermoore.com)

*For Immediate Release*

## Alluxa's Optical Filters Landed on Mars

- Alluxa's optical filters, specially designed for the advanced fluorescence spectrometer on the Mars Perseverance Rover, landed safely on Mars, Feb. 18, 2021.

**Santa Rosa, Calif. – Mar. 8, 2021 – Alluxa, Inc.**, a global leader in high-performance optical coatings and filters and thin-film deposition technologies, developed specialty optical filters used aboard the Perseverance Rover, which landed safely on Mars on February 18, 2021. Alluxa's special notch filter is optimized for high performance over a wide angle range in order to provide in-band light to the Scanning Habitable Environments with Raman & Luminescence for Organics and Chemicals (SHERLOC) imager.



Alluxa's filters help enable non-contact detection and characterization of organics and minerals on Mar's surface. Developed in conjunction with NASA's Jet Propulsion Lab (<https://www.jpl.nasa.gov>) in Pasadena, California, the SHERLOC instrument, part of the Perseverance payload, is a Deep UV (DUV) resonance Raman and fluorescence spectrometer that will scan for past life on Mars and help identify rock samples for possible return to Earth.

SHERLOC operates at the end of rover's robotic arm, using two distinct detection modes that include two types of UV light spectroscopy, plus a versatile camera. According to Luther Beegle, principal scientist and investigator at NASA Jet Propulsion Laboratory, "It can detect an important class of carbon molecules with high sensitivity, and it also identifies minerals that provide information about ancient aqueous environments."

Mike Scobey, Chief Executive Officer at Alluxa, notes, “All of us at Alluxa are delighted to have worked hand-in-hand with JPL to develop a specialized notch filter with ultra high transmission, which will aid in groundbreaking discoveries on Mars via the Perseverance Rover’s SHERLOC imager. We are proud to have been part of this historic mission.”

For more information on the SHERLOC context imager, please visit:

<https://mars.nasa.gov/news/sherloc-to-micro-map-mars-minerals-and-carbon-rings/>.

Learn more about the fluorescence spectrometer:

<https://mars.nasa.gov/mars2020/spacecraft/instruments/sherloc/for-scientists/>.

**PHOTO CREDIT:** NASA/JPL-Caltech

**PHOTO CAPTION:** This illustration depicts NASA’s Perseverance rover operating on the surface of Mars. Perseverance landed at the Red Planet’s Jezero Crater on Feb. 18, 2021.

#### ABOUT THE COMPANY:

**Alluxa ([www.alluxa.com](http://www.alluxa.com) – Santa Rosa, CA)** designs and manufactures next generation, hard-coated optical filters using a proprietary plasma deposition process. The company’s unique, purpose-built deposition platform and control systems were designed, developed, and built by our team to address the demanding requirements of the next generation of systems and instruments. Our objectives are to increase production capability and continue to provide > 99% on-time delivery while creating the world’s most challenging filters at breakthrough price points.

# # #