

# NEWS RELEASE

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## **HoodTech Vision**

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*For Immediate Release*

## **HoodTech Vision Appoints New Director of Business Development**

**March 13, 2014 – Hood River, OR – HoodTech Vision ([www.hoodtechvision.com](http://www.hoodtechvision.com))**, leading manufacturer of low size, weight, and power (low SWaP) stabilized imaging systems for small manned and unmanned systems, announces that Mark S. Long has joined the company as the new Director of Business Development. With seven years of prior experience in Program Management of unmanned aircraft systems' operations at Insitu, Inc., Mark has managed over 15 contracts and more than 175,000 hours of intelligence, reconnaissance, and intelligence (ISR) combat flight hours. At HoodTech Vision, he will direct the development of new business opportunities and the introduction of products into new markets. Mark Long received a B.S. in Interdisciplinary Studies (2001) and an M.B.A from Corban University in Salem, OR (2011).



Chris Johnston, VP Sales and Marketing for Infrared Projects at HoodTech Vision, notes, "We are extremely pleased to welcome Mark on board. His breadth of operational experience in combat zones, his program management skills, and his consummate professionalism will perfectly complement our HoodTech Vision team. We look forward to a productive and successful future, working together to further develop HoodTech's vision and promise to the UAS community to continue as 'Your Partner in Innovation'."

For more information about HoodTech Vision's innovative stabilized imaging platforms for small manned and unmanned systems, please visit: [www.hoodtechvision.com](http://www.hoodtechvision.com).

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**HoodTech Vision** – [www.hoodtechvision.com](http://www.hoodtechvision.com) - Hood River, OR, designs and manufactures stabilized EO/IR camera turrets for long-range imaging from moving platforms, such as small unmanned aircraft, manned/unmanned ground and marine systems. The company's team of experts and vast experience in sensor integration, vibration isolation, disturbance rejection, and dedicated video processing has made HoodTech Vision the preferred supplier of highly mass-efficient, low SWaP, small UAV ISR imaging payloads.